

**INTERNAL ASSIGNMENT QUESTIONS  
M.B.A. II SEMESTER**

**2020 - 2021**



**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION**  
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)  
**OSMANIA UNIVERSITY**  
(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

**DIRECTOR**  
**Prof. G.B. REDDY**  
**Hyderabad – 7, Telangana State**

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION  
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Date:

Every student of MBA II Semester has to write and submit Two Assignments for each paper compulsorily. Each assignment carries 15 marks and for two assignments it is 30 marks. University Examinations will be held for 70 marks. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee he will not be given an opportunity to submit the Internal Assignment afterwards, if you fail to submit Internal Assignments before the stipulated date the Internal marks will not be added to University examination marks under any circumstances.

You are required to **pay Rs.500/-** towards the Internal Assignment Fee through Online along with Examination fee and submit the Internal Assignments along with the Fee payment receipt at the concerned counter.

**ASSIGNMENT WITHOUT ON-LINE PAYMENT RECEIPT WILL NOT BE ACCEPTED**

**Assignments on Printed / Photocopy / Typed / Written will Black Ink Pen papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.**

**Methodology for writing the Assignments:**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

**FORMAT**

- |                        |   |
|------------------------|---|
| 1. NAME OF THE COURSE  | : |
| 2. NAME OF THE STUDENT | : |
| 3. ENROLLMENT NUMBER   | : |
| 4. NAME OF THE PAPER   | : |
| 5. DATE OF SUBMISSION  | : |
| 6. MOBILE NO.          | : |
6. Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.
  7. Tag all the assignments paper-wise and submit
  8. Submit the assignments on or before **31.12.2021** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**Prof. G.B. REDDY  
DIRECTOR**

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**MBA II SEMESTER  
MBA CDE - 201  
INTERNAL ASSIGNMENT**

**PAPER – I : BUSINESS LAW & ETHICS**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Enlist the essential elements of a valid contract and illustrate the concept of free consent.
2. Enumerate the contents of a memorandum of Association.
3. Throw light upon the rights of Consumers.

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Discuss the revelations of COP 26 climate change conferences.
2. Explain the rights and duties of a common carrier.
3. Critically discuss the integrity and ethical considerations in business operations.

**MBA II SEMESTER  
MBA CDE - 202  
INTERNAL ASSIGNMENT**

**PAPER – II : HUMAN RESOURCE MANAGEMENT**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Define HRM and what are the objectives of Human Resource Management.
2. What is the role and significance of career planning ?
3. What are the job evaluation techniques ?

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Write a note on different performance evaluation techniques.
2. What is the role of Trade Unions in India ?
3. What is the impact of climate on HRM ?

**MBA II SEMESTER  
MBA CDE - 203  
INTERNAL ASSIGNMENT**

**PAPER – III : ECONOMIC ENVIRONMENT & POLICY (EEP)**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. What is national Income? Explain National Income estimation methods.
2. Write elaborately the sectoral contribution of National Income.
3. What is full employment ? Explain JB Say concept of full employment.

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Write a brief note on phases of Industrialization in India.
2. Explain 1991 Industrial Policy and its impact on Indian economy.
3. Write an essay on second generation Economic reforms in India.

**MBA II SEMESTER  
MBA CDE - 204  
INTERNAL ASSIGNMENT**

**PAPER – IV : FINANCIAL MANAGEMENT**

**ASSIGNMENT – I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Explain the nature and scope of Financial Management.
2. Describe the NPV vs IRR debate and approaches for reconciliation.
3. Explain the long term sources of finance.

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Describe the concept, types and measurement of leverages.
2. Explain Walter's theory of dividends.
3. Explain the factors determining working capital.

**MBA II SEMESTER  
MBA CDE - 205  
INTERNAL ASSIGNMENT**

**PAPER –V : MARKETING RESEARCH**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Meaning & Importance of Marketing Research.
2. Marketing Research Process.
3. Sources and methods of gathering Marketing Information.

**ASSIGNMENT – II**

**II Answer the following 3 Questions. Each Question carries 5 Marks :**

1. Explain concept of measurement & scaling.
2. What are the sources and method of collecting marketing information ?
3. Write a note on research report.

**MBA II SEMESTER  
MBA CDE - 206  
INTERNAL ASSIGNMENT**

**PAPER –VI : QUANTATIVE TECHNIQUES FOR DECISION MAKING (QTDM)**

**ASSIGNMENT - I**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**

**SCANNED PAPERS**

**ASSIGNMENT - II**

**I Answer the following 3 Questions. Each Question carries 5 Marks :**



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**INTERNAL ASSIGNMENT QUESTION PAPER – 2021 – 2022**

**Course: MBA**

**Total Marks: 30**

**Subject: Quantitative Techniques for Decision Making**

**Assignment – I**

Answer the following short questions (Each question carries 5 marks)

**3 × 5 = 15 Marks**

1. Minimize ;  $Z = 6X_1 + 14X_2$   
Constraints;  $5X_1 + 4X_2 \geq 60$   
 $3X_1 + 7X_2 \leq 84$   
 $X_1 + 2X_2 \geq 24$   
And  $X_1 \geq 0$  and  $X_2 \geq 0$
2. What is linear programming? What are its major assumptions and characteristics?
3. Give a mathematical formulation of the transportation problem

**Assignment – II**

**3 × 5 = 15 Marks**

1. What is assignment problem? Give brief outline of solving it
2. What is degeneracy in transportation problem?
3. What is critical path? Why is it so important in scheduling and controlling large projects?

  
DR. S. M. Reddy